



NEOM

THE VISION

The land of the future, where the greatest minds and best talents are empowered to embody pioneering ideas and exceed boundaries in a world inspired by imagination

THE MISSION

A unique location for private participation and investment within an effective governance system

LOCATION

Over 26,500 km2 in Northwestern Saudi Arabia – a unique location facilitating NEOM's rapid emergence as a global hub bringing together the best of Arabia, Asia, Africa, Europe and America

SUPPORTED BY

The Public Investment Fund

NEOM will be backed by more than \$500 billion over the coming years by the Kingdom of Saudi Arabia, the Saudi Arabian Public Investment Fund, local as well as international investors

PROJECT IN BRIEF

The world's first independent special zone spanning 3 countries in the Northwestern region of Saudi Arabia

NEOM incorporates the new way of life and the strategic crossroads in trade, innovation, and technology with livability at its core

Will be developed independent of the Kingdom's existing governmental framework with investors, businesses, and innovators consulted at every stage of development

Expected to emerge as a leading global hub that exemplifies the future of human civilization by enabling the technology to serve the human needs and creating the safest destination environment with quality living

OBJECTIVES

PEOPLE

Building a global community with tomorrow's brightest talent that embraces innovation, creativity and friendship to all nations

PROSPERITY

Providing the best in class business environment and investors and innovators to build tomorrow's economic models promoting collaboration to achieve sustainable economic growth

PLANET

Re-defining the art of good living through the most livable communities to promote a sustainable future and a healthy lifestyle

INVESTMENT CENTERS AROUND VARIOUS ECONOMIC SECTORS

The future of



ENERGY AND WATER



MOBILITY



BIOTECH



FOOD



ADVANCED MANUFACTURING



MEDIA



ENTERTAINMENT



TECHNOLOGICAL AND DIGITAL SCIENCES

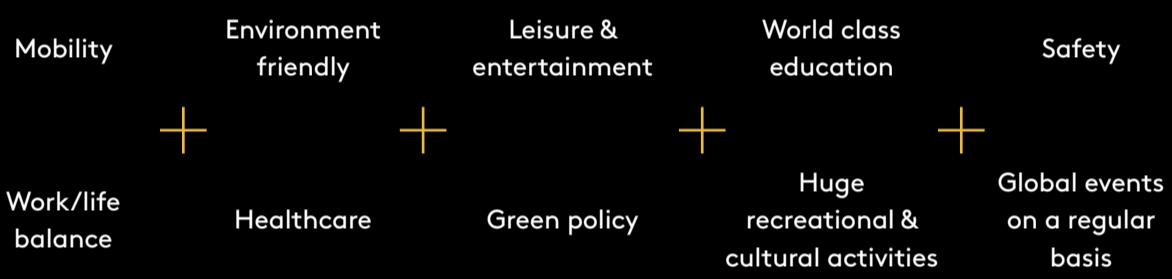


LIVING AS NEOM'S FOUNDATION

THE FOUNDATION ELEMENTS FOR NEOM

- Livability and lifestyle
- Mobility and connectivity
- Automated services
- Promoting digital technology
- Sustainability
- Innovation in construction
- Renewable energy

STANDARDS OF LIVING



SUCCESS FACTORS OF NEOM



GEOGRAPHIC

70% of the world's population live in the vicinity of an 8 hour flight

Close to white sandy beaches and historical monuments

Located on the Red Sea, with up to 10% of world shipping trade passing this gateway

Axis point that connects 3 continents (Asia, Europe, Africa)

King Salman Bridge will link Asia and Africa



CLIMATE

Neom is 10° cooler on average than the rest of GCC countries

Cooler winds coming in from the Red Sea



RESIDENTS

Creating the world's most livable destination

Smart initiatives and e-governance

Shaping the future of urban design and planning

The destination of opportunities for everyone



BUSINESS

Connecting with the global markets

Effective investment and business incentives

Creating commercial laws based on best in class global standards

An infrastructure that stimulates future innovation and technology

Next generation supply chain and connectivity infrastructure

NEOM EARNINGS

Substantial job creation

Will enhance the region's importance by developing new economic sectors

Will minimize GDP leakage from the Saudi economy

Will increase the GDP of Saudi Arabia

CONTRIBUTING TO THE REALIZATION OF VISION 2030

A vibrant society

A thriving economy

An ambitious nation

PROJECT YIELDS

The project will limit the leakage of funds out of the Kingdom

STAGES OF IMPLEMENTATION

CONSTRUCTION HAS BEGUN

DISCUSSIONS WITH POTENTIAL INVESTORS / PARTNERS FOR NEOM HAVE BEGUN

COMPLETION OF THE FIRST STAGE AT THE END OF 2025

INFRASTRUCTURE

Maritime Ports, Airports, Facilities and Roads

IMPLEMENTATION OF PRIORITY PROJECTS

Smart Destination, Health, Education, Transportation and Connectivity

THE PUBLIC INVESTMENT FUND WILL WORK ON

The employment of development capital to launch the project

The recruitment of major international companies for the success of the project

Attracting capital global funds and investments to the region



رؤية 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA